



DOWNTOWN DEVELOPMENT AUTHORITY

CITY OF AUBURN, GA

Bel Outwater, Chair

Mayda Brown, Vice Chair

Susan Long, Secretary

Massa Williams

Tina Nix

Jon Gomolak

James Matthews

Minutes

June 3, 2025

6:15

Auburn Public Library

24 5th Street

Members Present: B. Outwater, S. Long, M. Williams, T. Nix, M. Brown, J Gomolak, J. Matthews

City Officials/Staff: S. Waters, J. Rowen,

CALL TO ORDER

Call to Order 6:15

OLD BUSINESS

1. Approval Of Minutes May 6,2025

Action Taken: Motion to approve minutes of May 6, 2025

M Brown Yes (1st motion)

S Long Yes

M Williams Yes

T Nix Yes

J Gomolak Yes (2nd motion)

J Matthews Yes

Bel took this opportunity to welcome our new board member, James Matthews.

NEW BUSINESS

1. Main Street Report

Farmers Market on Tuesday's

Library Programs Touch a Truck and Character Party June 10 and 17

Car show June 21

Independence Celebration June 28

Spread the word about the Downtown Development Survey On July 17 6:00 PM at Auburn Municipal Complex we will meet to review the results.

Rise and Grind is up to date

2. Merchandise discussion

Elite Imprint, Gus, We get a 10% without a mark up.

Discussion: Keeping up with inventory is not feasible

Use QR code flyers in businesses and city flyer.

We would like to keep this online, everything is pre order. DDA would have not be hands on.

3 . Placer AI follow up

This service is too much money for us right now. We can revisit this and join at a later date if still needed.

Staci had an update on RGS and asked if we could amend the agenda to include this update.

Mayda made a motion to add an update on RGS Development to the agenda, Second by T Nix

M Brown Yes(1st Motion)

S Long Yes

M Williams Yes

T. Nix Yes (2nd Motion)

J. Gomolak Yes

J Matthews Yes

ANNOUNCEMENTS

Next meeting – July 1, 2025

ADJOURN

Motion made to adjourn.

M. Brown

S. Long

M. Williams

T. Nix

J. Gomolak

J. Matthews

Yes (2nd motion)

Yes

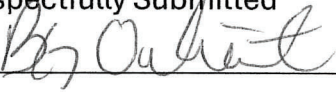
Yes(1st Motion)

Yes

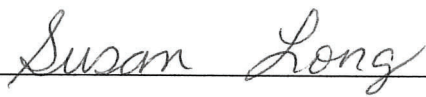
Yes

Yes

Respectfully Submitted



Bel Outwater
Chair



Susan Long
Secretary